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SWAIM FURNITURE TEAMS UP WITH DESIGNER CHARLES PAVARINI III

Collection with Award-Winning Design Firm to Debut Fall '18

High Point, NC --- (April 2018) --- Swaim Furniture, luxury upholstery and case goods manufacturer, announces an exciting collaboration with NYC based interior designer Charles Pavarini III of Pavarini Design, which recently won the coveted 2018 IDS (Interior Design Society) Interior Designer of the Year. The debut will spotlight approximately two dozen inspiring new pieces influenced by Pavarini Design's work with upscale clientele from around the world. "The collection will include contemporary pieces for the living room, dining room, and bedroom" enthuses Charles. "I've always loved Swaim's commitment to unparalleled quality and beauty, and I'm thrilled to be a part of their fantastic offering."

Andy Greene, Vice-President of Swaim Furniture, believes the combination of Charles' innovative design work and Swaim's impeccable manufacturing quality will be spectacular. "From the first design meeting with Charles, we knew he was the perfect partner for Swaim" says Greene. Rhonda Swaim Warren, Owner of Swaim Furniture adds "We are thrilled to welcome Charles into our family to capitalize on the incredibly positive energy he brings to every project". The new collection is poised to launch at the October 2018 High Point Market.

About Charles Pavarini III: As grandson of Charles Pavarini, Sr., Charles Pavarini III has reinterpreted the legacy of the Pavarini Construction Company, known for creating historic landmarks including the Seagram Tower, the United Nations, the State Theater at Lincoln Center, and numerous other landmark buildings in New York City and throughout the world. Pavarini's design style has evolved into a highly poetic blend of traditional and contemporary design elements, carefully developed from a strong interior concept. Having sat on the board of directors of the Designer's Lighting Forum of New York for twenty-five years, he has a refined approach to interior design with strong focal points to harness the artistic and architectural vernacular of the spaces he designs. To date, Pavarini Design has garnered over 27 top industry awards for design excellence.

About Swaim: Swaim Furniture, a family-owned company known for quality and originality, has been in business since 1945. We design luxurious contemporary furniture that is recognized at home and abroad for being both stylish and comfortable. Over the past 70 years, we have experienced remarkable success while remaining true to the core family values which have guided the company since our founding. We are proud to design heirloom furniture from our headquarters in High

Point, North Carolina, the furniture capital of the world. There's nowhere else we'd rather be. Our founder, Glenn Swaim, Sr.'s ambition was "to manufacture only the finest furniture in the industry." Three generations later, this remains true.

For hi-res images [click here](#). (Headshot and Lifestyle)

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