



New York Chapter

Media Contact:
Carol VanderKloot
ckloot@hotmail.com
917-670-8898

**INDUSTRY LUMINARIES TO BE HONORED AT
IFDA NY
CIRCLE OF EXCELLENCE AWARDS**

New York, NY—March 2010— The New York Chapter of the International Furnishings & Design Association (IFDA) will honor industry luminaries through its bi-annual awards, the Circle of Excellence (COE) in New York City on Tuesday, May 4th.

The award program was created to recognize individuals and organizations demonstrating exemplary leadership, achievement and initiative in the design and furnishing communities. The IFDA is a worldwide alliance of those in the commercial and residential design sectors and this award is considered a top honor, as it celebrates the industry's diversity in a number of distinct categories.

Honorees for 2010 include:

- **Media:** Cindy Allen, *Interior Design Magazine*
- **Interior Design:** Charles Pavarini III, *Charles Pavarini III Design Associates*
- **Product Design/Development:** John Stark and Steven Stark, *Stark*
- **Retailer-to-the-Trade Resource:** Benjamin Moore & Co., Ray Gomez
- **Green Achievement:** Angela Nahikian, *Steelcase*
- **Education:** The Smithsonian's Cooper-Hewitt, National Design Museum, Bill Moggridge
- **Special Humanitarian Award:** Kenneth Wampler, *The Alpha Workshops*

“This year’s awards will be our most exiting yet,” remarked IFDA NY President, Su Hilty. “We are especially proud that honorees reflect changes in our industry and the ability to offer solutions to pressing local and global issues.”

The event on May 4th will feature cocktails and a presentation from 6:00-8:00 PM at New York City’s renowned Union League Club at 38 East 37th Street. Jim Druckman, President and CEO of The New York Design Center will serve as Master of Ceremonies. A portion of the evening’s ticket sales will support the IFDA’s Educational Foundation.

IFDA member tickets are \$95; non-member tickets are \$150. To purchase tickets to this year's Circle of Excellence, email the IFDA New York Chapter office at ifdanyny@verizon.net or call 212-686-6020. For additional information about Circle of Excellence honorees, email Carol VanderKloot at ckloot@hotmail.com.

ABOUT IFDA

IFDA (the international Furnishings and Design Association) is the only organization whose members represent the total design and furnishings industry in all its aspects. With 16 chapters nationwide, plus a chapter in Japan and members in Australia, the Middle East, Caribbean and United Kingdom, IFDA provides a professional forum for communication and interaction among its high-profile members. Celebrating its 63rd year, the association is structured to increase public awareness of the furnishings and design industry.

For information on membership or to learn about upcoming events and programs, visit www.ifda.com

**IFDANY – NYDC – 2 00 Lexington Avenue, Suite 416 — New York, NY 10016
212-686-6020 – Fax 212-686-6258 – ifdanyny@verizon.net -- ifda.com**